

PRESS RELEASE
For immediate release

Hilo and Quebecor: A new partnership for better everyday energy consumption

Montreal, May 23, 2024 — Hilo and Quebecor are teaming up to present Quebecor subsidiary employees with a special offer on Hilo's smart home service—a move that aims to further the adoption of sustainable practices and good energy use habits across the province. This partnership underscores the importance both organizations place on supporting the collective effort towards more efficient energy consumption in Quebec.

About Quebecor

Quebecor, a Canadian leader in telecommunications, entertainment, news media and culture, is one of the best-performing integrated communications companies in the industry. Driven by their determination to deliver the best possible customer experience, all of Quebecor's subsidiaries and brands are differentiated by their high-quality, multiplatform, convergent products and services.

Québec-based Quebecor (TSX: QBR.A, QBR.B) employs more than 11,000 people in Canada.